CAM-I ASIG Assessment Tool Purpose

- **Provide data for the case study**
- **Consistency: To make sure our case studies talk about the same things**
- **Objectively "rate" PCM initiatives**
  - Ratings allow statistical analysis, if desired
  - An analytical way to "downselect" initiatives for the blue book

CAM-I ASIG Assessment Tool Parts

- **Maturity Assessment (Part I)**
  - Determines the PCM initiative's stage of maturity under "milestone" and "dynamic" views of Cost Management System Development
- **Guiding Principles Assessment (Part II)**
  - A section of questions/statements for each principle whose ratings determine whether the initiative exhibits that principle
  - An introductory paragraph explains what we mean by the principle
  - Duplication between principles was removed (to reduce confusion)
- **Success Gauge (Part III)**
  - Determines the success by rating whether the initiative met its intended scope and objectives within budget and schedule
  - Identifies which principles contributed to this success

CAM-I ASIG Assessment Tool Outcome

- **Initial goal: See whether our initiatives demonstrated the principles**
- **Current goal:**
  - See whether our initiatives demonstrated the principles (Part II)
  - See whether the principles contributed to success (Part III)
  - Caveat the above by considering maturity (new initiatives are unlikely to demonstrate principles or have any success yet) – Part III
- **Outcomes:**
  - Assessment Tool data becomes foundation for case studies (see next slide)
  - We can choose the right case study for each principle chapter in the blue book (and not discredit any PCM initiative because it is immature)

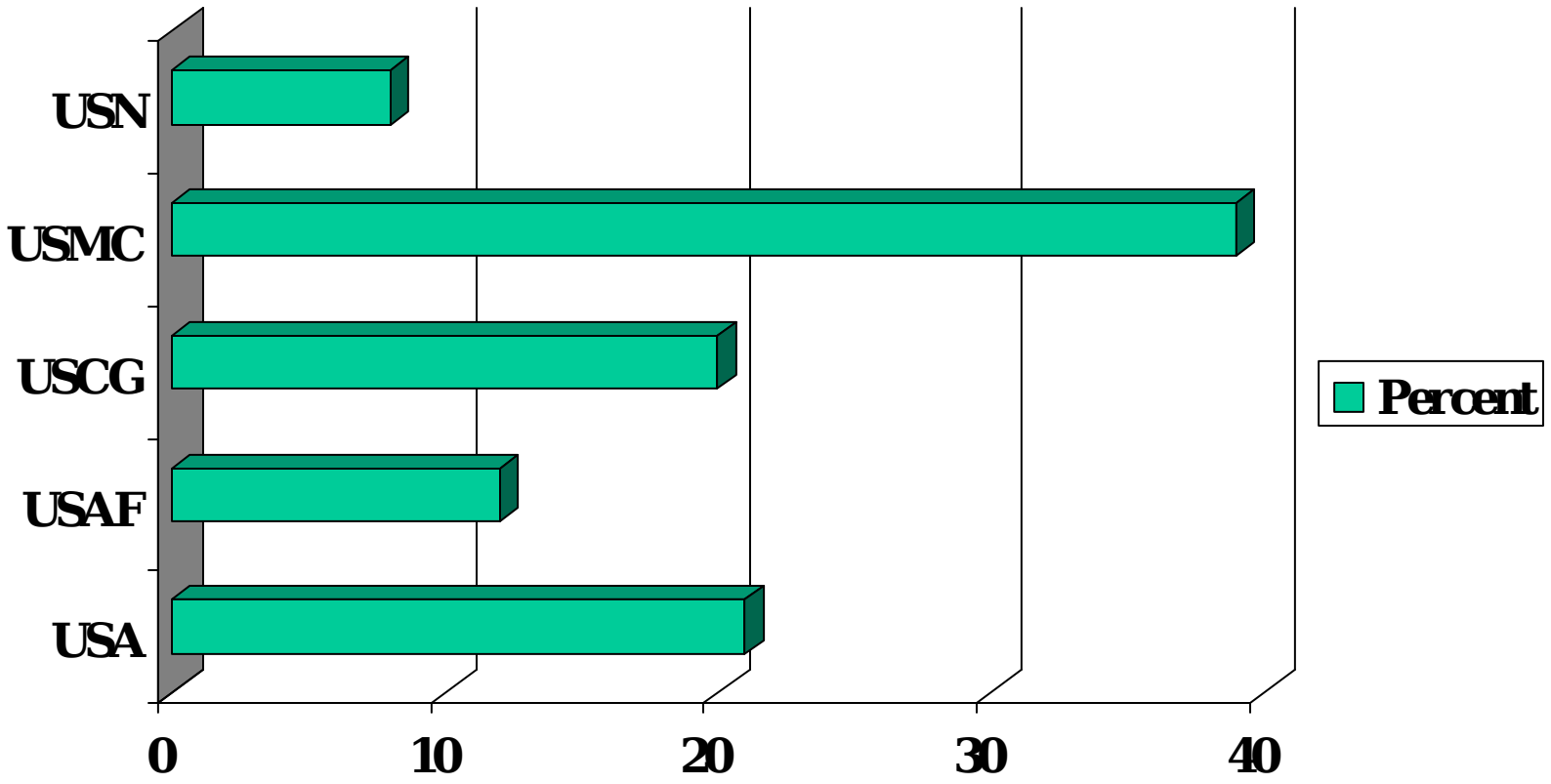
CAM-I ASIG Assessment Tool Link to Case Study Report Elements

- **Introduction**
  - Objectives of the implementation (Part III: PCM Success Gauge)
  - Principles demonstrated by the implementation (Part II: Guiding Principles)
  - How does it add to the services' mission
- **The Study**
  - General
    - demographic stuff (Part III: PCM Success Gauge)
    - objective of initiative (Part III: PCM Success Gauge)
  - Detail of case study
    - describe baseline (Part I: Organizational Maturity)
    - Results (Part III: PCM Success Gauge)
- **Findings**
  - Relate to guiding principles (Part II: Guiding Principles Assessment)
  - Value to organization
    - What was the success, what was the result (Part III: PCM Success Gauge)
    - What difference did the CPM initiative make? (Part II: Guiding Principles)
  - Lessons learned (this can be related to Part II: Guiding Principles)

CAM-I ASIG Assessment Tool Roll Out

- **Phase I**
  - Release to ASIG
  - ASIG members complete and use for the write-up of their case studies
  - Case study outlines due to ASIG end of May; Assessment Tools by CAM-I 2Q (June 11)? To whom?
- **Phase II**
  - Identify “outside of ASIG” case study candidates from SLS and FLS (surveys)
  - ASIG members interview these outside organizations using the assessment tool to get the data necessary to write the related case study
  - Schedule? TBD
- **Phase III**
  - Analysis to determine which cases are used in the blue book
  - Schedule TBD

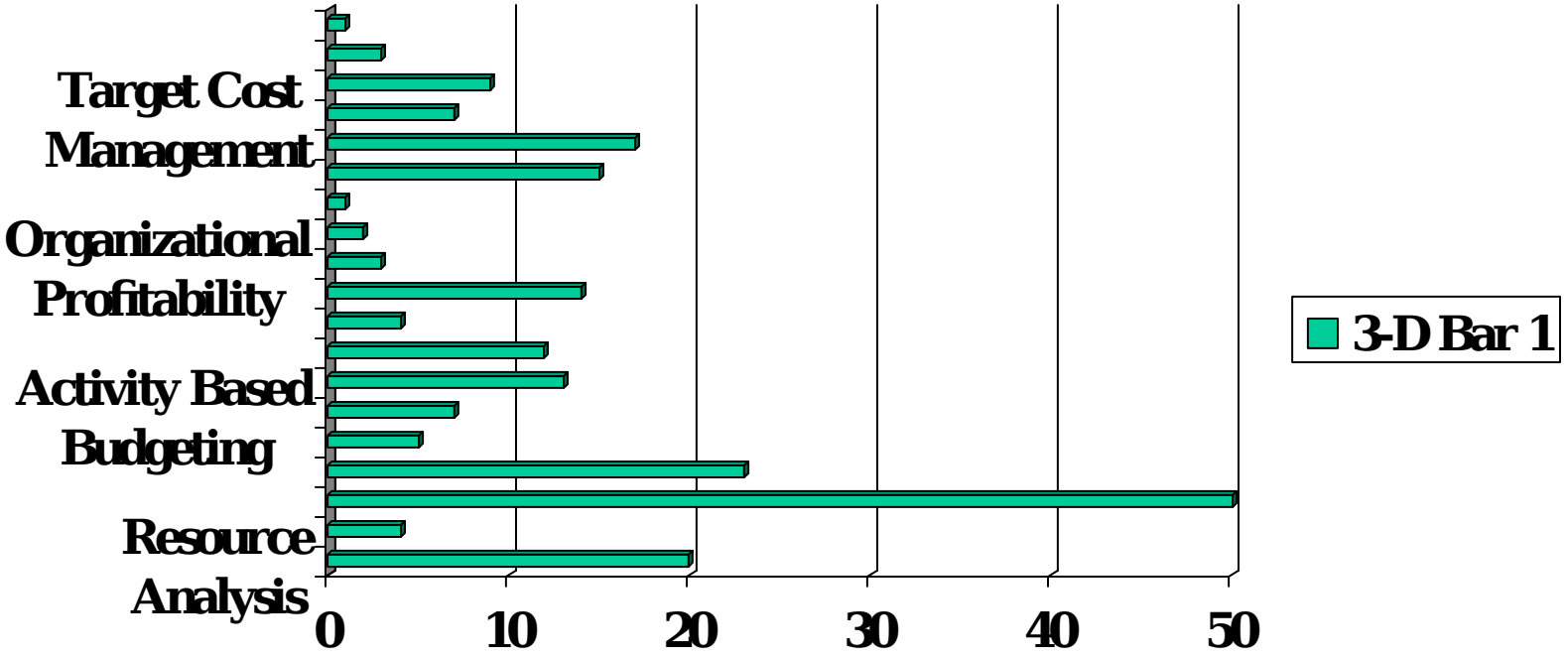
To what branch of service are you attached?



To what branch of service are you attached?

Choice	Count	Percentage Answered
USA	14	21.2%
USAF	8	12.1%
USCG	13	19.7%
USMC	26	39.4%
USN	5	7.6%

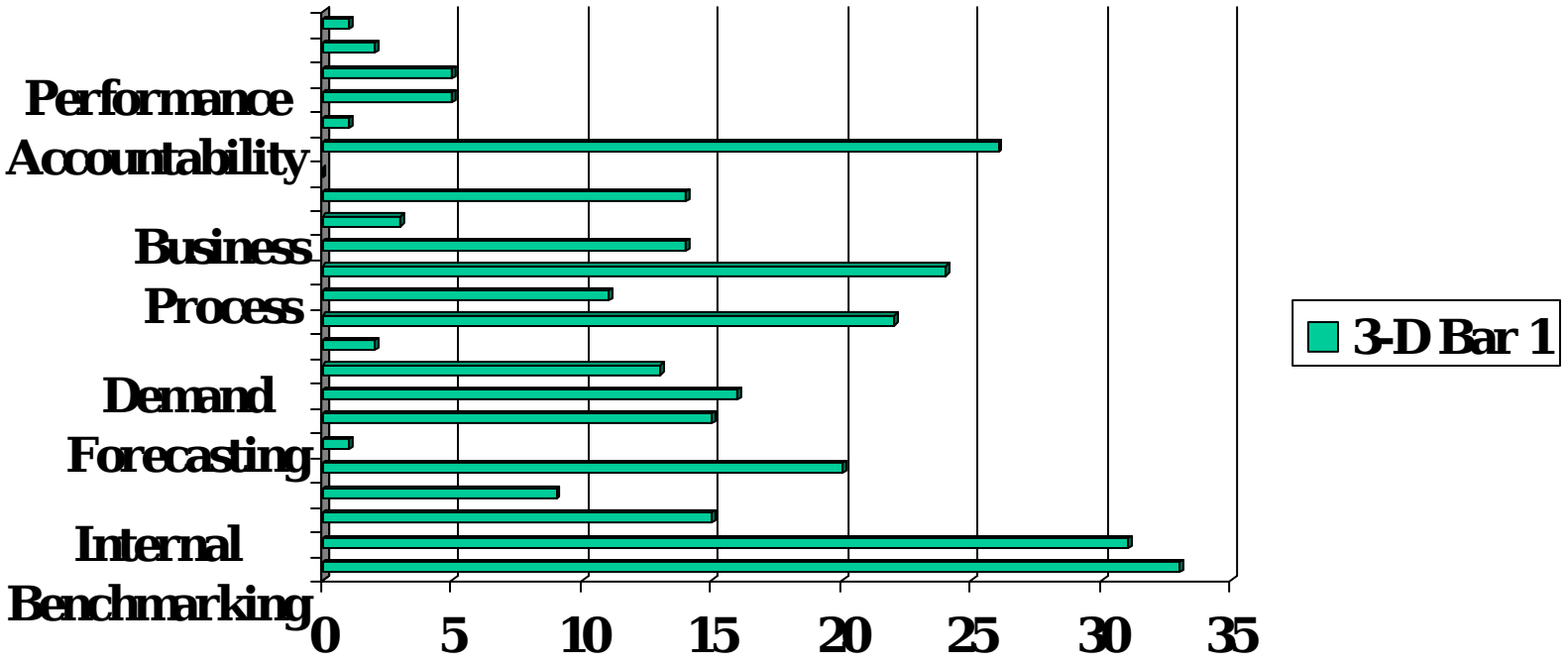
Which of the following Modeling and Analysis Techniques is your unit employing, or has your unit employed (mark all that apply) ?



Which of the following Modeling and Analysis Techniques is your unit employing, or has your unit employed (mark all that apply) ?

Choice	Count	Percent of Sample
Resource Analysis	20	30.3%
Full Cost Absorption	4	6.1%
Activity Based Costing	50	75.8%
Activity-Based Performance Measurement	23	34.8%
Activity Attribute Analysis	5	7.6%
Activity Based Budgeting	7	10.6%
Cost Driver/Root Cause Analysis	13	19.7%
Activity Driver Analysis	12	18.2%
Capacity Analysis	4	6.1%
Product/Service Costing	14	21.2%
Organizational Profitability Analysis	3	4.5%
Cost Object Profitability Analysis	2	3.0%
Product Mix Rationalization	1	1.5%
Unit Cost Measures	15	22.7%

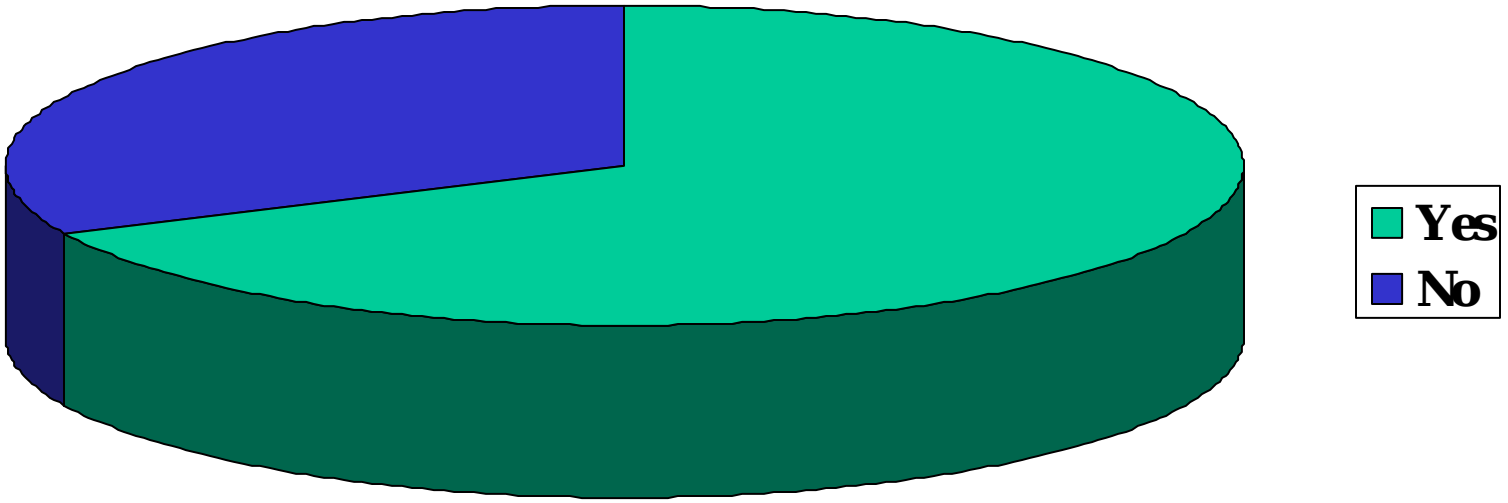
Which of the following Complementary Analysis & Improvement Techniques is your unit employing, or has your unit employed (mark all that apply) ?



Which of the following Complementary Analysis & Improvement Techniques is your unit employing, or has your unit employed (mark all that apply) ?

Choice	Count	Percent of Sample
Internal Benchmarking	33	50.0%
External Benchmarking	31	47.0%
Life Cycle Costing	15	22.7%
Move/Relocate Operations	9	13.6%
Productivity Improvement	20	30.3%
Replicate Operations	1	1.5%
Demand Forecasting	15	22.7%
Workload Forecasting	16	24.2%
Product/Service Pricing	13	19.7%
Benefits Realization	2	3.0%
Business Process Mapping	22	33.3%
Business Process Modeling	11	16.7%
Business Process Improvement	24	36.4%
Business Process Redesign	14	21.2%
Six Sigma	3	4.5%
ISO 9000	14	21.2%

Did your unit successfully implement a Cost and Performance Management initiative?



Did your unit successfully implement a Cost and Performance Management initiative?

Choice	Count	Percent of Sample
Yes	**36**	**54.5%**
No	**17**	**25.8%**

Mapping Chapters to Lit. Search

Enabling (how the work is done)

- Outcomes before outputs
  - **Article 1**
  - **Article 3**
- Readiness before cost
  - **Article 4**
- Targets before tasks
  - **Article 2**
- Strategy before work
  - **Article 3**
- Simplicity before scale
  - **Article 1**
  - **Article 4**

Mapping Chapters to Lit. Search

Imperatives (will be there in every case)

- Passion before productivity (leadership)
  - **Article 4**
- Meaning (mission) before mandates
  - **Article 2**
  - **Article 3**
- Burning platforms before politics
  - **Article 1**
  - **Article 3**
  - **Article 4**